



**ABOUT GROSVENOR**

Grosvenor's history is rooted in its ownership and active management of its London estate in Mayfair and Belgravia. Today, these districts make an important economic, social and cultural contribution to our capital city.

As part of a privately owned international property group, Grosvenor is able to take a long-term view of its estate. This outlook and deep understanding of its communities results in decisions being made to ensure it achieves the right balance of uses and creates great places for its communities both now and for future generations.

Grosvenor has a reputation for understanding streets, neighbourhoods and cities. From its success in repositioning Mount Street as a world-class luxury shopping destination, to accessing the Knightsbridge customer on Motcomb Street, Grosvenor utilises this knowledge to create great places where people want to eat, drink, shop and enjoy.

London Design Festival  
14-22 September 2019



THE WORLD OF  
**INTERIORS**  
HOUSE & GARDEN

GROSVENOR



Rose Uniocke



PIMLICO  
ROAD  
DESIGN  
DISTRICT

**PIMLICO ROAD DESIGN DISTRICT**

The *Pimlico Road Design District* has long been known as one of London's most important and well-established areas for interior design, art, antiques and fine furniture. This internationally renowned design district has recently welcomed a number of contemporary brands, complementing the well-established showrooms that have defined the area.

Pimlico Road is proud to host a series of talks, exhibitions and new product launches for the festival, enabling visitors to take a behind-the-scenes look into the showrooms of some of the most evocative names in design. This year, the district will also play host to a special late night opening on Monday 16 September.

## DISTRICT HIGHLIGHTS

### PIMLICO ROAD DESIGN DISTRICT LATE NIGHT ON MONDAY 16 SEPTEMBER 6-8PM

Join *House & Garden*, *The World of Interiors* and the *Pimlico Road Design District* for an evening of drinks and nibbles in celebration of London Design Festival on Monday 16 September between 6pm and 8pm.

The Pimlico Road District Late Night will offer the opportunity to explore and browse the latest collections at participating showrooms.

Free ticketed event, registrations via Eventbrite, [pimlicoroadlatenight.eventbrite.co.uk](http://pimlicoroadlatenight.eventbrite.co.uk) or visit [mayfairandbelgravia.com](http://mayfairandbelgravia.com) for more information.

CARL HANSEN & SØN  
COLLIER WEBB  
COX LONDON  
DE LE CUONA  
FERMOIE  
HAYNES FINE ART

HOWE LONDON  
JAMB  
OCHRE  
PAOLO MOSCHINO FOR  
NICHOLAS HASLAM  
PINCH  
PROMEMORIA

LINLEY  
ROBERT KIME  
ROSE UNIACKE  
SCP  
SOANE BRITAIN  
THE ODD CHAIR  
COMPANY



### MONDAY 16 SEPTEMBER 6pm-7pm

#### SHAPE: PINCH IN CONVERSATION WITH DAVID KOHN ARCHITECTS

PINCH

Oona Bannon and Russell Pinch will host a talk at their Ebury street shop, where they will be speaking with award winning architect David Kohn of David Kohn Architects.

As part of their 15th anniversary, PINCH are delighted to be launching a range of new products at the recently opened PINCH shop, 200 Ebury Street. With a focus on bold new sofa design expanding their dining range with their first round dining table.

PINCH  
200 Ebury St, London SW1W 8JD  
[pinchdesign.com](http://pinchdesign.com)

Please visit the website for more information.



### TUESDAY 17 SEPTEMBER 5pm-8pm

#### FINE LINE: THE DISTINCTION BETWEEN ART AND DESIGN

COX LONDON

The Cox London atelier, embodies an art-design ethos where sculptural practices are used to create lighting and furniture. This hybrid of art and design have always been at the very heart of Christopher and Nicola's studio practice.

Visitors will get a chance to hear the design duo talk about their design practice and enjoy an exhibition of their art work and sculpture at the Ebury Street gallery.

Cox London  
194 Ebury St, London SW1W 8UP  
[coxlondon.com](http://coxlondon.com)

Free ticketed event, registrations via [eventbrite.co.uk](http://eventbrite.co.uk). Please visit the website for more information.



### WEDNESDAY 18 SEPTEMBER 9:30am-10:30am

#### MASTERS OF MAKING: HOW TO CREATE THE PERFECT SEATING ARRANGEMENT

THE ODD CHAIR COMPANY

As part of this year's *London Design Festival*, The Odd Chair Company hosts an interactive breakfast talk in their Belgravia showroom, where you'll be able to learn and experience all about how to create the perfect seating arrangements from single day rooms, ultra-modern apartments to the grandest and most lavish country houses. The placement and design of an armchair, sofa and any other item of furniture can dramatically affect a room's look and feel and this is what Design Director, James Cook, will explore more with you.

The Odd Chair Company  
45 Pimlico Rd, London SW1W 8NE  
[theoddchaircompany.com](http://theoddchaircompany.com)

Registrations via [eventbrite.co.uk/e/masters-of-making-how-to-create-the-perfect-seating-arrangement-tickets-63105508274](http://eventbrite.co.uk/e/masters-of-making-how-to-create-the-perfect-seating-arrangement-tickets-63105508274). Please visit the website for more information. All proceeds will be donated to Alder Hay Children's Hospital.



### WEDNESDAY 18 SEPTEMBER 4pm-5.30pm

#### AESTHETICS AND ETHICS: STYLE AND SUSTAINABILITY IN DESIGN

DE LE CUONA

Driven by the belief that beauty originates in nature, de Le Cuona founder Bernie de Le Cuona seeks out natural fibres for her unique interior fabrics but in a sustainable way. Aesthetics and Ethics invites experts to discuss if style and sustainability go hand in hand. Join author and journalist Helen Chislett in conversation with Bernie de Le Cuona, Maria Speake, the creative force behind Retrouvius, driven by the belief that good materials and well-made things are precious, and Oliver Heath expert in sustainable architecture and biophilic design.

de Le Cuona  
44 Pimlico Rd, London SW1W 8LP  
[delecuona.com](http://delecuona.com)

Registrations via [eventbrite.co.uk](http://eventbrite.co.uk). Please visit the website for more information.



### WEDNESDAY 18 & THURSDAY 19 SEPTEMBER

#### ROBERT KIME CUSHION & LAMP SHADE WORKSHOP

ROBERT KIME

Robert Kime will be hosting a five day custom cushion and lampshade open studio in their London showroom with live demonstrations on the 18th and 19th of September.

Antique fabrics and trims will be available to create your own lampshades and cushions to order.

Robert Kime  
190 Ebury St, London SW1W 8UP  
[robertkime.com](http://robertkime.com)

Free event, booking not necessary.



### THURSDAY 19 SEPTEMBER 5pm-7pm

#### COLLIER WEBB IN CONVERSATION WITH SAMANTHA TODHUNTER

COLLIER WEBB

Collier Webb hand craft lighting, furniture and hardware from their South Coast Foundry for the world's leading interior designers. Collier Webb invite you to join them on 19th September for evening drinks and conversation as they unveil a very special collaboration with renowned interior designer Samantha Todhunter Design. The perfect opportunity to discuss design with an industry expert, this relaxed evening will also see the unveiling of a sumptuous window take-over designed by Samantha and her team. The collection, evolved from Samantha's passion for craft and provenance, brings together her signature style of effortless, modern glamour with the world-renowned skill of Collier Webb's craftsmen.

Collier Webb  
68 Pimlico Rd, London SW1W 8LS  
[collierwebb.com](http://collierwebb.com)

Free ticketed event. Please visit the website for more information.



### THURSDAY 19 SEPTEMBER 12.30pm-3pm

#### CHEF'S TABLE

POGGENPOHL

Poggenpohl will host a live cooking demonstration and Lunch, showing how the design of the kitchen is an important design process. Designers will be on hand to discuss finer points of kitchen design and explain what makes Poggenpohl's bespoke Kitchens so special.

Poggenpohl  
107 Pimlico Rd, London SW1W 8PH  
[poggenpohl.com](http://poggenpohl.com)

Registrations via [eventbrite.com/e/chefs-table-tickets-67427008999](http://eventbrite.com/e/chefs-table-tickets-67427008999). Please visit the website for more information.



# PROGRAMME

## MONDAY 16 SEPTEMBER

**PIMLICO ROAD DESIGN DISTRICT LATE NIGHT - until 8pm**

**PINCH - Shape: PINCH in Conversation with David Kohn Architects - 6pm-7pm**

## TUESDAY 17 SEPTEMBER

**COX LONDON - Fine Line: The Distinction Between Art and Design - 5pm-8pm**

## WEDNESDAY 18 SEPTEMBER

**THE ODD CHAIR COMPANY - Masters of Making: How to Create the Perfect Seating Arrangement - 9.30am-10.30am**

**DE LE CUONA - Aesthetics and Ethics: Style and Sustainability in Design - 4pm-5.30pm**

## THURSDAY 19 SEPTEMBER

**POGGENPOHL - Chef's Table - 12.30pm-3pm**

**COLLIER WEBB - Collier Webb in Conversation with Samantha Todhun - 5pm-7pm**

**ROBERT KIME - Robert Kime Cushion & Lampshade Workshop - 5.30pm-8.30pm**

## ALL WEEK

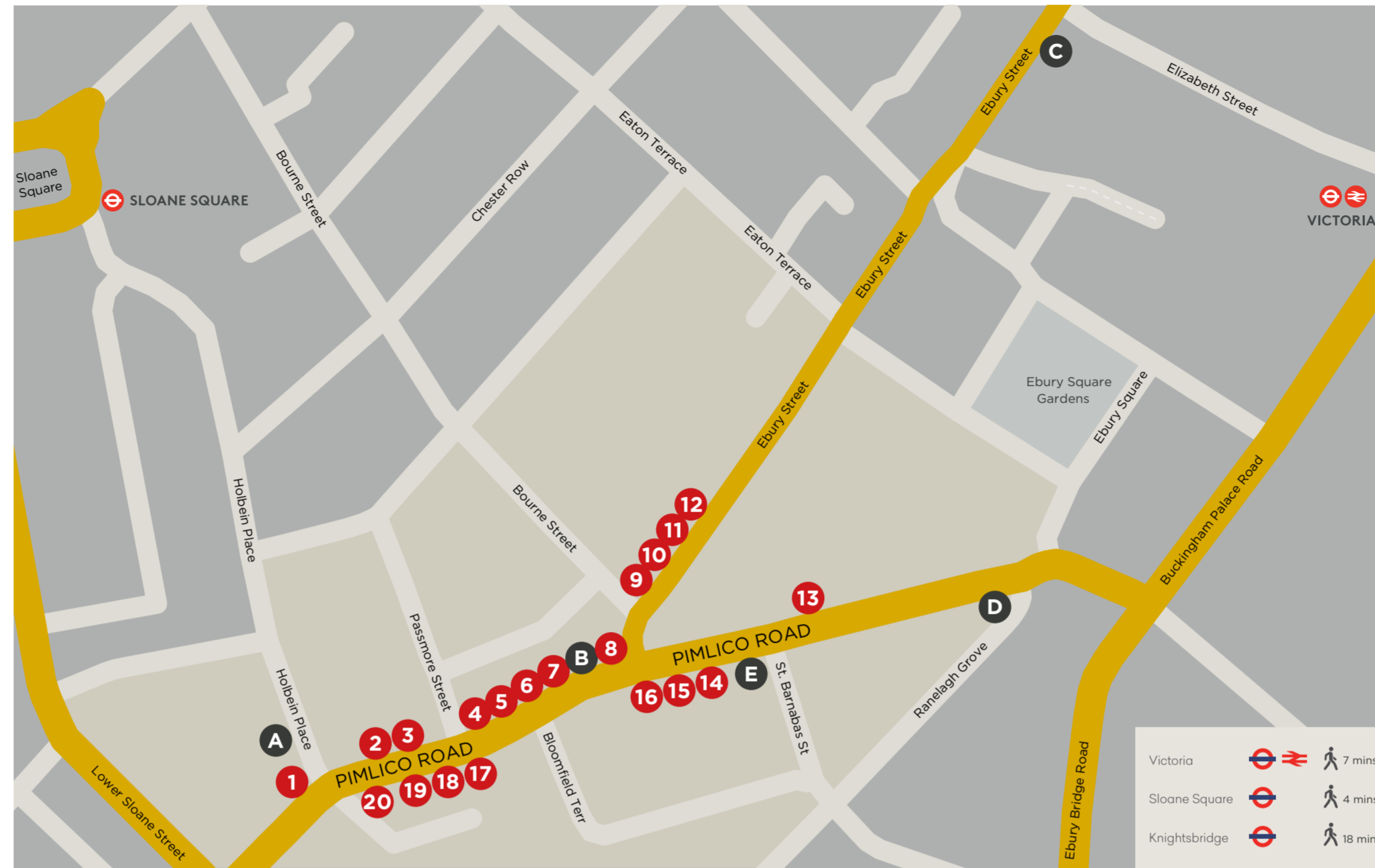
**EXHIBITIONS AND NEW PRODUCT LAUNCHES BY**

**CARL HANSEN & SØN, JAMB, LINLEY, LUKE IRWIN, OCHRE, PINCH, PROMEMORIA, ROSE UNIACKE AND SCP**

## FOOD AND BEVERAGE OFFERS BY

**DAYLESFORD ORGANIC, IL CONVIVIO, NO. 11 PIMLICO ROAD, LIV AND THE ORANGE**

# MAP



# EXHIBITIONS AND NEW PRODUCT LAUNCHES

In addition to the talks and demonstrations taking place during *London Design Festival*, visit the Pimlico Road Design District for a range of exciting new exhibitions and product launches.

## CARL HANSEN & SØN



On the 16 September join Carl Hansen & Søn in their Pimlico Road showroom where they will be open until 8pm to showcase new products.

48A Pimlico Rd, SW1W 8LP  
carlhansen.com  
Mon-Sat 10am-6pm

## JAMB



The Pantry Collection by Jamb takes a step 'below stairs' with a range of beautifully hand-crafted pieces which continue to celebrate the English Country House aesthetic that Jamb is well known for. This new collection is made up of hand-crafted pieces one would expect to see in an English country house interior, such as a Pantry rack, a Plate rack, a Cutlery tray, stools as well as wooden and aged marble top tables. These wooden pieces are handmade and available in a variety of beautiful finishes.

95-97 Pimlico Rd, SW1W 8PH  
jamb.co.uk  
Mon-Fri 9am-6pm, Sat 11am-4pm, Sun closed

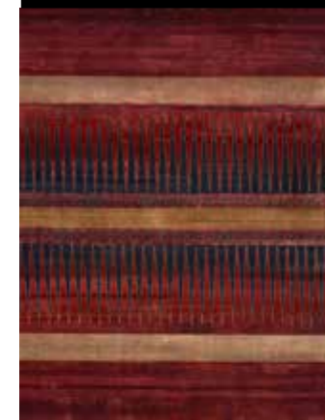
## LINLEY



Join LINLEY at their Belgravia store on Monday 16 September 2019 and discover the new season collection. You will have the chance to learn about the creative process and craftsmanship from the finest designers. Explore the showroom and the range of home accessories, furniture and selected art pieces.

60 Pimlico Rd, SW1W 8LP  
davidlinley.com  
Monday 16 September 2019  
Please RSVP to events@davidlinley.com - Free event

## LUKE IRWIN



Luke Irwin's new collection of rugs will be coloured entirely from all-natural, organic vegetable dyes revolutionising the rug making process. Coloured using plants, spices and minerals including turmeric, indigo, tomato and henna to name just a few. Additionally, the finishing process is completely organic.

This collection is not only a step towards a more sustainable approach to rug design, but will also be less expensive than those using man-made dyes and finishes.

46 Pimlico Rd, SW1W 8LJ  
lukeirwin.com  
Mon-Thurs 9.30am-6pm, Fri 9.30am-5pm, Sat 10am-5pm, Sun closed

## OCHRE



Ochre presents some beautiful new chandeliers, as well as some reimagined icons, in a special exhibition of lighting and furniture.

Their designs include the Aquarelles pendant light, made with a soft coral horsehair rim and supporting strips of handmade pastel coloured porcelain; the wonderful Cosmos Ash circular chandelier with hand-blown, solid glass discs, and the Calderesque Gaia triple tier pendant. The exhibition continues throughout the London Design Festival.

24 Pimlico Rd, SW1W 8NE  
ochre.net  
Mon-Fri 9.30am-5.30pm, Sat 10am-4pm

## PROMEMORIA



At the Pimlico Road showroom, Promemoria dresses up its furniture with new fabric proposals. From hand-crafted fabrics to printed, from linen to velvet and silk, Promemoria presents its new fabric collection in a real 'Atelier of Beauty'.

99 Pimlico Rd, SW1W 8PH  
www.promemoria.com/en  
Mon-Sat 10am-6pm, Sun 11am-5pm

## ROSE UNIACKE



Elegant, functional and distinctive; RU Editions are beautifully and thoughtfully designed and made by the finest contemporary craftsmen. Rose Uniacke will be displaying an exhibition focusing on plaster, which will include a number of both new and existing RU designs including the Plaster Cone Light series.

76 Pimlico Rd, SW1W 8PL  
roseuniacke.com  
Mon-Fri 9.30am-6pm, Sat 10am-4pm, Sun closed

## SCP



SCP present an all-American show of new lighting from Roll & Hill alongside wallpaper designs from Calico. Roll & Hill is a contemporary, high-end lighting manufacturer producing idiosyncratic modern lighting by a roster of American and international designers. The exhibition will include four new lighting collections now available in the UK: Pole by Philippe Malouin, Geode by Jason Miller, Arbor by Karl Zahnand and Coax by John Hogan. As the perfect background to the lighting show, the space is adorned with Calico wallpaper, creating a rich and immersive environment to enjoy.

57 Pimlico Rd, SW1W 8NE  
scp.co.uk  
Mon-Sat 10am-6pm, Sun closed

## PARTICIPATING SHOWROOMS

- 1 ROSE UNIACKE  
76-84 Pimlico Road
- 2 HAYNES FINE ART  
70 Pimlico Road
- 3 COLLIER WEBB  
68 Pimlico Road
- 4 LINLEY  
60 Pimlico Road
- 5 SOANE BRITAIN  
50-52 Pimlico Road
- 6 CARL HANSEN & SØN  
48A Pimlico Rd
- 7 LUKE IRWIN  
46 Pimlico Road
- 8 DE LE CUONA  
44 Pimlico Rd
- 9 PAOLO MOSCHINO FOR NICHOLAS HASLAM  
202 Ebury Street
- 10 PINCH  
200 Ebury Street
- 11 COX LONDON  
194 Ebury Street
- 12 ROBERT KIME  
190-192 Ebury Street
- 13 OCHRE  
24 Pimlico Road

- 14 THE ODD CHAIR COMPANY  
45 Pimlico Road
- 15 FERMOIE  
53-55 Pimlico Road
- 16 SCP  
57 Pimlico Road
- 17 HOWE LONDON  
90 Pimlico Road
- 18 JAMB  
95-97 Pimlico Road
- 29 PROMEMORIA  
99-101 Pimlico Road
- 20 POGGENPOHL  
107 Pimlico Road

## FOOD AND BEVERAGE

- A LIV  
18 Holbein Place
- B DAYLESFORD ORGANIC  
44B Pimlico Road
- C IL CONVIVIO  
143 Ebury Street
- D NO.11 PIMLICO ROAD  
No. 11 Pimlico Road
- E THE ORANGE  
37-39 Pimlico Road



## DAYLESFORD ORGANIC



**20% off** when you purchase a hot drink and cake or pastry. London Design Festival specials also available in the restaurant throughout the week.

44B Pimlico Rd, SW1W 8LP  
daylesford.com

## IL CONVIVIO



Enjoy a **complimentary glass of Prosecco** on arrival when you dine with Il Convivio.

143 Ebury St, SW1W 9QN  
ilconvivio.co.uk

## LIV



Enjoy a **complimentary glass of Champagne** when you dine at the district's newest restaurant, LIV.

18 Holbein Pl, SW1W 8NL  
www.livrestaurant.co.uk

## NO. 11 PIMLICO ROAD



Enjoy a **complimentary seasonal cocktail** at this all day bar and restaurant.

11 Pimlico Rd, SW1W 8NA  
no11pimlicoroad.co.uk

## THE ORANGE



Visit the Orange for a **special menu** of seasonal dishes prepared for London Design Festival.

37-39 Pimlico Rd, SW1W 8NE  
theorange.co.uk

**Food and Beverage offers:**  
Upon presentation of this guide or the official London Design Festival programme, visit the above participating restaurants and bars to enjoy these offers during the festival